



Southwest Energy Efficiency Project
Saving Money and Reducing Pollution through Energy Conservation

PRESS RELEASE

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**UTAH GOVERNOR HUNTSMAN TO RECEIVE
ENERGY EFFICIENCY AWARD**

(Snowbird, UT) – The Southwest Energy Efficiency Project (SWEEP) is pleased to announce that Utah Governor Jon Huntsman is the winner of its 2006 Leadership in Energy Efficiency Award. The award is given annually to policy makers and others who demonstrate a strong commitment to advancing energy efficiency in the Southwest.

In April of this year, Governor Huntsman announced an ambitious plan to increase energy efficiency in Utah, save consumers and businesses money, and achieve a goal of 20% energy efficiency improvement statewide by 2015. Utah thus became the first state to embrace the energy efficiency goal established by the Western Governors' Association.

“Utah is already demonstrating leadership in energy efficiency through its implementation of electric utility energy efficiency programs, decoupling of gas utility sales and revenues, and adoption of an up-to-date mandatory building energy code,” said Howard Geller, SWEEP’s Executive Director. “Governor Huntsman’s goal will boost energy efficiency efforts in the state, thereby saving consumers and businesses money, supporting economic development, saving water, and cutting pollutant emissions. SWEEP salutes Governor Huntsman for his foresight and leadership on this important issue.”

Through the Governor’s energy efficiency initiative, the state government will demonstrate leadership by promoting energy-efficient products; collaborating with utilities, regulators, legislators, and other stakeholders to advance energy efficiency in all sectors of Utah’s economy; working with stakeholders to identify and address regulatory barriers to increased deployment of efficiency measures; working to identify and address legislative barriers and disincentives; and educating the public and private sectors about the benefits and means to implement energy efficiency.

This year’s award will be presented to Governor Huntsman at SWEEP’s Third Annual Southwest Regional Energy Efficiency Workshop, to be held at the Snowbird Resort. The presentation will highlight the Award Luncheon on Thursday, November 16, which will take place in the Golden Cliff/Eagle’s Nest Banquet Room.

About SWEEP: The Southwest Energy Efficiency Project (SWEEP) is a public interest organization dedicated to advancing energy efficiency in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. To learn more, visit www.swenergy.org.